



University of California, Santa Barbara
Program Learning Outcomes

B.A. in Writing & Literature – College of Creative Studies

Students graduating with a B.A. in Writing and Literature from the College of Creative Studies should be able to:

1. Understand and employ interdisciplinary methods, theories, and practices of writing
2. Create written works that demonstrate creativity, generate knowledge, and cultivate a richer understanding of the human experience
3. Write effectively in a variety of genres and media including digital, aural, and graphic texts for diverse audiences in creative, academic, civic, and professional contexts
4. Demonstrate a breadth and depth of knowledge of different forms of literature and genres of literary writing over time and across cultures
5. Interpret and employ literary techniques and conventions through analysis of major genres and works of literature
6. Develop original inquiries in areas of writing and literature, locate appropriate primary and secondary sources, and use those sources in discipline-appropriate ways
7. Practice the craft of writing to generate a substantial collection of publishable quality work in terms of originality, form, and language
8. Demonstrate the critical reading, editorial, stylistic, and proofreading skills necessary for professional work in writing-related fields
9. Demonstrate ability to work both independently and as a part of a community of writers engaged in the process of giving and receiving feedback and revising and improving their work